MANUEL ROLDÁN PÉREZ

Salesforce Developer · Delivery Analyst at Deloitte

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PROFILE

Salesforce developer at Deloitte (Apex, LWC, Flow, OmniStudio, Experience Cloud), from analysis to deployment, working daily in English with international teams. Outside work I ship my own products, such as a Chrome extension for Salesforce used by professionals at other companies.

EXPERIENCE

Deloitte · Seville **Delivery Analyst · Salesforce Developer** Dec 2025 – present

Promoted two levels, from Junior Delivery Analyst to Delivery Analyst, in July 2026.

Current · Energy sector project (private company)

- Handling incidents, new developments and enhancements in Salesforce, from analysis to delivery.

Belgian public sector, with Deloitte Belgium

- Citizen-services CRM: owned document generation with OmniStudio (OmniScripts, Data Mappers and DocGen), integrated into Case processes and services through MuleSoft.
- Built and maintained LWC, Apex, Flows, Record Pages and Reports, from requirements analysis to deployment, working in English with Belgian functional and technical teams.
- Assigned the team's tasks when the lead was away, ran end-to-end testing and checked the org for consistency.
- Public parking platform: main owner of the Experience Cloud booking Screen Flow (new features, bugs, edge cases and user experience); waiting lists, payments and contracts, Email-to-Case, translations and integrations. Jira, GitHub and Scrum.

Deloitte · Seville **Technology Intern · CRM (Dynamics 365 and Salesforce)** Oct 2025 – Dec 2025

- Trained in Dynamics 365 and Salesforce. Selected for an international Salesforce team with Deloitte Belgium and then hired full time.

OWN PROJECTS

Sextant · Chrome extension for Salesforce Chrome Web Store, v1.1.1 Jul 2026 – present

- Shows which metadata sits behind every piece of Salesforce text and lets you edit it on the page: missing translations, reverse search, cross-org comparison, history and package.xml export.
- TypeScript, React and Manifest V3; Metadata API (SOAP), Tooling, REST and UI API. No servers or telemetry; more than 7,000 automated tests with Vitest and Playwright.
- From first line to the Chrome Web Store in 71 days. Used daily by colleagues and by Salesforce professionals at other companies.

Pivot · Agentforce agent #AgentforceInAction contest Oct 2026

- Checks whether a piece of furniture fits all the way to its room using its real 3D shape. An independent verifier replays every trajectory and only a person with permission can approve the plan.
- Agent Script, Apex and LWC, with a Python worker (RRT-Connect planner and FCL verification). Withstood all 24 red-team attacks.

Bengala · IPTV player for TV and mobile Closed testing on Google Play 2026

- Kotlin Multiplatform for Android TV, Fire TV and mobile; LG webOS with a custom WebGL engine; accounts and sync on Cloudflare Workers. Startup cut from 3.7 s to 0.75 s, and PC-to-TV video away from home through a custom tunnel (80–92 Mbit/s).

CERTIFICATION AND EDUCATION

- Salesforce Certified Platform App Builder — 2026
- Salesforce Agentforce Specialist — in preparation
- Higher Diploma in Web Application Development · IES Velázquez — 2023 – 2025

LANGUAGES

Spanish (native) · English, professional (Cambridge B2), used daily with international teams

SKILLS

Salesforce	Apex, LWC, Flow (Screen Flows), OmniStudio (OmniScript, Data Mapper, Integration Procedure, DocGen), Experience Cloud, Agentforce, Record Pages, Reports, Email-to-Case, Translation Workbench, Custom Metadata
Integration and delivery	MuleSoft, Metadata and Tooling API, Git and GitHub, Jira, Scrum, QA, data migration
Development	JavaScript, TypeScript, React, Kotlin, Python, SQL, HTML and CSS; development with AI agents